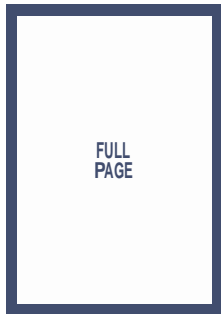


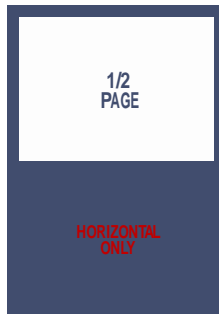
2018-2019 PROGRAM ADVERTISING KIT

At each performance during the 2018-2019 Performing Arts Series, audience members receive a must-read program including detailed information specific to the performance. An ad in the 2018-2019 St. George Opera program book offers year-long visibility (Fall/Spring/Summer seasons) and the opportunity to connect with hundreds of the area's most active and affluent consumers. The program is the audience members' reference for detailed program notes, cast members, artist bios and show descriptions. Your ad will receive attention hundreds if not thousands of times!

DISPLAY ADVERTISING DIMENSIONS



4.75" x 7.625"



4.75" x 3.7625"



2.325" x 3.7625"

DEADLINES

ReservationAugust 1
Signed Agreement Required

Payment DeadlineSeptember 1

Ad work Due September 1

Distribution.....Sept 2018-Aug 2019

A carrying charge of 1.5% per month will be added to unpaid balance after due date.

ADVERTISING SPECIFICATIONS

All ad materials must be CMYK process color (if applicable) and sent as a press-ready PDF file.

Artwork MAY include

- List of locations, telephone numbers and internet address.
- Value-neutral descriptions, including displays or visual depictions, of the Sponsor's product-line or services.
- Sponsor's brand or trade names and product or service listings.

Artwork should NOT include:

- Messages containing qualitative or comparative language.
- Any messages or images that are inappropriate in language or visual elements.

Program Rates

Black & White

1/8 Page (half of quarter)	\$400
Quarter Page (Vertical)	\$475
Half Page (Horizontal)	\$550
Full Page	\$650

Note: Prices are for the **ENTIRE YEAR** (i.e. Fall/Spring/Summer) and include **15+ separate audience exposures**, reaching up to **4,500+ people!**

Advertising Materials Delivery

Due August 8th

Send to saintgeorgeopera@gmail.com

Please indicate Business Name and Brochure Ad in subject line.

**As low as \$21
per exposure!**

SAINT GEORGE OPERA



2018-2019 ADVERTISING AGREEMENT

Thank you for supporting St. George Opera.

Company / Organization _____

Contact Name _____
Mr / Ms. / Dr / etc. First Last Suffix

Position Title _____ Email _____

Address _____
Street City State Zip

Phone () _____

Contract with payment due by: Aug 1st. Ad due by: Aug. 8th.

All ads must be camera ready in PDF format.

Thank You!

Contract DueAug 1
Payment Due.....Sept 1
Ad DueAug 8
Distribution.....Sept 2018 –
Aug. 2019

Remit Payment To:
St. George Opera
c/o Program Advertising
180 N. Main St. #3108
St. George, Ut. 84771

Please Note the Ad Size Choice	Width x Height	Reservations by Aug.15
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<input type="radio"/> 1/8 page (half of Quarter)		\$400
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<input type="radio"/> Quarter Page (Vertical)	2.325" x 3.7625"	\$475
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<input type="radio"/> Half Page (Horizontal)	4.75" x 3.7625"	\$550
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<input type="radio"/>		
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<input type="radio"/> Full Page	4.75" x 7.625"	\$650
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At each performance during the 2018-2019 Performing Arts Series, audience members receive a must-read program including detailed program notes, cast members, artist bios and show descriptions. An ad in the 2018-2019 St. George Opera program book offers season-long visibility and the opportunity to connect with hundreds to thousands of our region's most active and affluent consumers.

TOTAL \$ _____ .00 USD

Please make checks payable to: St. George Opera by August 1st.

A carrying charge of 1.5% per month will be added to unpaid balance after due date.

Signature _____ Date _____